

March 24, 2020

Robyn Morse
President
Margaret Morse Tours

Dear Robyn,

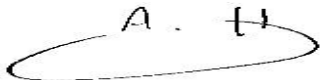
The Israel Ministry of Tourism sees Margaret Morse as an important strategic partner to the state of Israel. Accordingly, I am reaching out to you today as we navigate through these uncertain times, in hopes the Coronavirus outbreak will be resolved as soon as possible.

In times like these, as the world is facing an unprecedented global crisis, in which the Tourism and Airline industries are some of the most severely affected. I acknowledge the very difficult situation your company has been put through. Therefore, I would like to first and foremost wish you, your loved ones and your employees my best wishes for health and prosperity, and share with you my hopes that these challenging times will soon be behind us.

I would like to take this opportunity to personally convey my gratitude, on behalf of the state of Israel, for the partnership and commitment your company has shown throughout the years. We in the Ministry, plan to continue cooperating with you and acting alongside you, as soon as global travel resumes.

Please convey my appreciation and well wishes for a bright and healthy future to the entire Margaret Morse staff. I appreciate your partnership.

Sincerely,



Amir Halevi
Director General